

## This Agile Transformation Program in Business Intelligence is intended for:

- Professionals who performs business analysis tasks described in the BABOK® Guide, no matter the job title or organizational role, which includes, but are not limited to:
  - understanding enterprise problems and goals
  - o analyzing needs and solutions
  - devising strategies
  - driving change
  - facilitating stakeholder collaboration
- IT Practitioners who are taking on hybrid roles in business analysis, business intelligence, and solutions development

Business analysis when practiced in the context of transforming, integrating, and enhancing data require specific skills and knowledge.

The focus of business intelligence is the transformation of data into value-added information: where to source it, how to integrate it, and how to enhance and deliver it as analytic insight to support business decision making.

Business intelligence initiatives apply data-centric system architectures as well as technologies and tools to deliver reliable, consistent, high-quality information that enables stakeholders to better manage strategic, tactical, and operational performance.



In the business intelligence discipline, this coordination of business information requirements with business intelligence systems outcomes can be further enhanced by the business analyst's specific competencies in:

- business data and functional usage, including terminology and rules,
- · the analysis of complex data structures and their translation into standardized format,
- business processes affected including KPIs and metrics, decision modelling,
- data analysis techniques including basic statistics, data profiling, and pivoting,
- · data warehouse and business intelligence concepts and architecture,
- logical and physical data models,
- ETL (Extract, Transform, Load) best practices including historical data track and reference data management
- business intelligence reporting tools.

## LEARNING MODULES

Course Title		Training Schedule	Training Cost
Introduction to Data Architecture	1 Day	February 18	₱ 11,200.00
Modeling Data & Information using Object Role Modeling	1 Day	February 20	₱11,200.00
Advanced ORM Application	1 Day	February 26	₱ 11,200.00
Establishing Data Governance	2 Days	March 01	₱ 11,200.00

This Learning Series is available under the Certified Quality Business Analysis (CQBA) - Agile Transformation Learning Program

- ❖ Business Intelligence (CQBA BI)
- Enterprise Architecture (CQBA Archi)
- ❖ Business Process Management (CQBA BPM)

## Limited slots only. Register now! For inquiries, contact us through



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